

Personal data protection (PDP) Regulation Legal Services

2024



KPMG Law Vietnam: Our Personal Data Protection Services

The protection of personal data is crucial for the well-being and rights of individuals in our increasingly digital world."

In today's digital age, data is of paramount importance to any business, and it has become an integral part of any business strategy. (Personal) data protection is not just a legal consideration and obligation; it is embedded in market and customers' expectations. Customers now expect businesses to handle their personal information responsibly, and failure to do so can have serious consequences. With the rise of data breaches and unauthorized access, businesses must prioritize data protection to safeguard their customers' trust.

In recent years, governments around the world have been increasingly active in regulating personal data protection. They have either adopted new regulations or modernized existing ones to address the evolving needs of the digital age. Consistent with this global trend, the Government of Vietnam issued Decree 13/2023/ND-CP on Personal Data Protection (Decree 13). These regulations aim to ensure that businesses handle personal data securely and in accordance with the law.

As a leading provider of legal services in Vietnam, our team has a deep and thorough understanding of the Vietnamese legal environment, as well as international best practices. We have a team of experienced lawyers who can provide tailored advice specific to your business's data protection needs.



Richard Stapley-Oh

Managing Partner

Head of KPMG Law in Vietnam and Cambodia

KPMG Law in Vietnam



2015
Established



4 Offices



Partners/Directors



100+
Legal
Professionals

Recent Recognitions

Technology, Media & Telecoms

• Tier 2 - Legal 500, 2023

Banking & Finance

- Band 3 Chambers (Asia Pacific), 2023
- Tier 3 Legal 500, 2023
- · Recommended Asialaw Profiles, 2023
- · Recommended Asialaw Profiles, 2023

Labor & Employment

Notable - Asialaw Profiles, 2023

"The team was very responsive and provided valuable comments and insights."

PDP Comprehensive Compliance Journey

Data processing principles

Lawfulness; transparency; purpose limitation; proportionality; accuracy; integrity, confidentiality and security; storage limitations; accountability 02

Privacy Notice &

Shall be made and sent to the data subject before processing

Consent Form

Explicit, voluntary and affirmative expression of data subject permission for the data processing of their personal data

03

Regulatory Filings (PIA/TIA)

Mandatory paperwork procedure to be complied with and submitted to the Ministry of Public Security by the Data controller and Data Processor, including:

- Processing Impact Assessment (PIA)
- Cross-border Transfer Impact Assessment (TIA) Dossier

04

Contracting

Two main types of agreement:

- Data Processing Agreement
- Data Transfer Agreement

Determine the roles and obligations of the parties in data processing activities; data processing purposes; security measures for data protection; compensation and liability provisions.

05

Data Subject Rights

- Right to be informed
- · Right to give consent
- Right to access personal data
- Right to withdraw consent
- Right to delete personal data
- Right to obtain restriction on processing
- Right to obtain personal data
- Right to object to processing
- Right to file complaints, denunciations and lawsuits
- · Right to claim damage
- · Right to self-protection

06

Data Breach and Data Violation Reporting

Data Controller or Data Controller-cum-Processor shall notify the Ministry of Public Security within 72 hours of such violation. If notification is given after 72 hours, the reason for the late notification shall be provided

	Our Offerings
Data Mapping	 Review the current data processing practices and analyze the company's roles in each practice, types of personal data to be processed, data processing purposes and activities, data processors and third-party vendors, and applicable obligations in each processing practice
Gap Analysis	 Identify areas where your policies, procedures, and practices do not fully comply with the legal requirements, assess the risks associated with these gaps and provide recommendations
Privacy Notice and Consent Form	 Review or newly draft the documents Ensure the sufficiency of mandatory information Ensure appropriate format for obtaining consent
Regulatory Filings (PIA/ TIA)	 Compile details about all data processing practices from the Data Mapping stage Collect contracts with all data processors and third-party vendors Draft the dossiers for filing
Contracting (Data Processing Agreement/ Data Transfer Agreement)	 Identify all data processors and third parties, including those located outside Vietnam Review or newly draft contracts, with clauses to determine the role and responsibilities of each party
Data Subject Rights	 Review and update external and internal mechanisms to take actions and adhere to statutory deadlines upon receiving data subject requests (both content and process design)
Data Breach and Data Violation Reporting	Review and update external and internal mechanisms to report within 72 hours of the occurrence of the violations
Develop Internal Data Handling Practices	Develop/ update the internal policies/ regulations to ensure compliance by the company's staff

Contact us

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