



KPMG and Microsoft

Digital transformation Business led - Technology enabled

According to a KPMG CIO survey, digital transformation is disrupting organizations across all industries. To stay relevant, many companies are pursuing new business models, modernizing technologies, increasing workforce productivity and re-imagining the customer experience lifecycle.

Business and IT leaders understand their competitors are adopting innovation accelerators to find and serve their customers better, faster and more inexpensively – good business is all about winning and retaining clients and customers.

The rapid pace of technology innovation, industry disruption and new entrants, puts a premium on having the right strategy, talent, products and services, customer experience, and ability to execute.

At KPMG LLP (KPMG), we understand your business. Our professionals work every day with business and IT leaders who share an urgent need to innovate in the race to optimize efficiency, reduce costs, and engage customers when and where they want to engage.

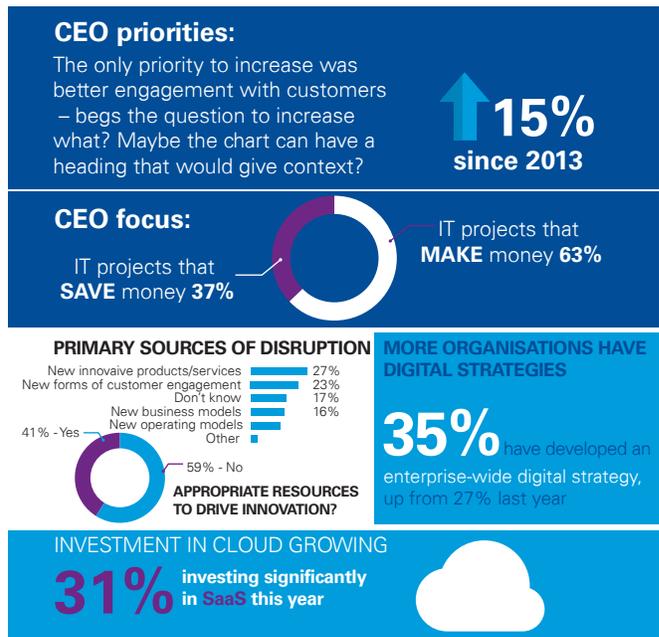
KPMG and Microsoft – Enabling the Digital Enterprise

As you embark on the journey to outmaneuver the competition you can rely on KPMG and our business-first approach to deliver practical and effective Microsoft-based technology and solutions that help clients achieve meaningful business outcomes.

KPMG and Microsoft combine our strengths to help clients grow profitable revenue, optimize resource allocation and asset utilization, and align sales, marketing, and services to strengthen customer acquisition, interaction, and retention.

Together, we enable clients to:

- Outmaneuver the competition
- Empower your workforce
- Innovate with Technology, and
- Execute with Confidence



Source: Harvey Nash/KPMG CIO Survey 2016



Outmaneuver the Competition

- Predictive analytics
- Efficient operations
- Customer experience



Empower your Workforce

- Workforce Productivity
- Mobility
- Customer service



Innovate with Technology

- Purpose-built client solutions
- Digital labor and cognitive computing
- Blockchain technologies



Execute with Confidence

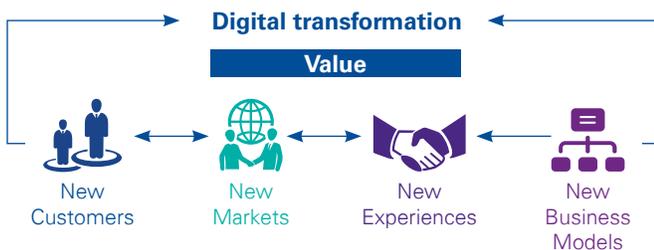
- Cloud strategy and enablement
- Strategy, industry, IT, finance & tax insights
- Security, Governance, Risk and Compliance

KPMG and Microsoft – Delivering the results that matter

Wherever you are on your digital transformation journey and whatever your priority business initiatives, KPMG services and solutions, along with Microsoft technologies can help you get to where you need to be.

We work closely with your teams to create a clear, reliable roadmap to help ensure that the destination is right and the journey is as short as possible.

From strategic vision and innovative design to implementation and governance of a digital enterprise, we enable clients to gain valuable business insights, make smarter decisions faster and quickly adapt to change – while also managing risk, compliance and security.



Global Presence. Local delivery.

KPMG is a full-service, global network of member firms delivering business and technology integration with a robust and growing number of consultants with Microsoft experience.

Our global reach, multi-disciplinary approach and deep, practical industry knowledge helps our clients to identify, understand, and address IT, compliance, risk, regulatory, tax and security challenges, with the flexibility of starting at any point during your digital transformation journey.

Together, KPMG and Microsoft teams enable our clients the freedom to transform their business at their own pace, reducing risk, costs and stress to the organization.

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- We know how business works.
- We know how to get things done.
- We know how to maximize technology.
- We deliver the results that matter.
- We are on your side, all the way.

Digital Strategies Grow

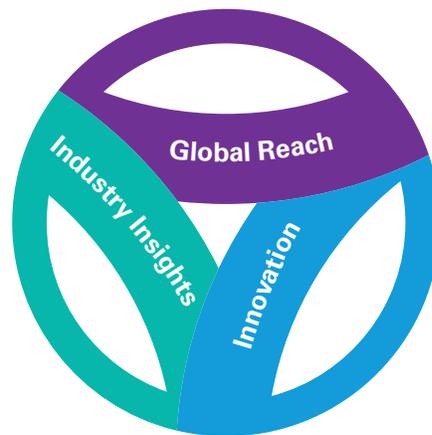


52% move organizations now have an enterprise-wide digital strategy compared with 2 years ago



39% more have a Chief Digital Officer

Source: Harvey Nash/KPMG CIO Survey 2016



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