

KPMG and Appian

Enabling the digital enterprise

Digital business models are disrupting organizations across all industries.

To stay relevant, companies must quickly optimize their processes and applications to drive operational efficiency across functional and geographical silos and accelerate business agility.

KPMG LLP (KPMG) can help you get to where you need to be, from strategy and design to the execution of implementation and governance. Our professionals combine deep sector knowledge, technology know-how, and a business-first approach to help you advance your digital transformation agenda.

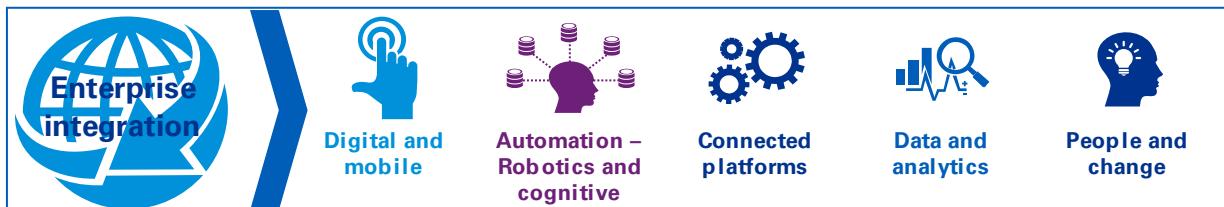
Integrated service offerings

KPMG professionals take a holistic view of your strategy, people, process, and technology needs to help your organization identify and implement the transformation initiatives that matter most to your business.

We team with Appian, an innovator in digital transformation with a leading integrated platform, to enable social collaboration, mobile access, integrated enterprise data, and cloud/on-premise portability that clients need to rapidly build, deploy, use, and scale new applications.

Appian has over 3.5 million users globally and a growing community of customers and partners across multiple industries and geographies. Their industry leadership has been recognized by Gartner,¹ Forrester,² and other industry analysts.

Together, KPMG and Appian professionals help your organization plan for and implement new approaches that accelerate the delivery of new processes, applications, and operational efficiency.



¹ Gartner, Inc., "Magic Quadrant for Intelligent Business Process Management Suites 2016" by Rob Dunie et al. 8/18/2016

² The Forrester Wave™: Smart Process Applications, "Q2 2013: The 12 Smart Process App Vendors That Matter Most Today And How They Stack Up" by Andrew Bartels et al. 4/24/2013

Global reach and delivery model

KPMG's delivery teams have delivered multiple Appian implementations. We work together to design and implement future-state automation that helps our clients to achieve practical innovation to address key business issues in months rather than years.

Business acumen and industry insights

KPMG professionals deliver:

- Deep domain knowledge
- Industry insights and experience
- Consulting and technology leading practices
- Holistic business integration services including consulting, risk, tax, deal advisory, and strategy.

Strategy

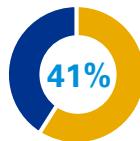
- Develop a vision and strategy to leverage automation across the organization.
- Identify opportunities for business value-add through optimization of current processes and the deployment of digital solutions.

Process and technology

- Automate non-value-add tasks.
- Determine and design future-state digital automation solutions to address risks, enhance compliance, and drive efficiencies.
- Align processes and technology to help maximize potential business benefit.

People

- Align people to their roles across process and technology.
- Train users on new processes and technology to free up time for people to focus on more value-added knowledge and skills across the enterprise.



Percentage of surveyed CEOs anticipating their company will be significantly transformed over the next three years.

85%



CEOs concerned with integrating basic automated business processes with artificial intelligence and cognitive processes.

Source: 2016 Global CEO Outlook, KPMG LLP

| Roles | Potential benefits |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Finance | <ul style="list-style-type: none">— Reduced Capex/Opex spend in operational processes— Embedded controls to promote financial transaction accuracy and data quality |
| Risk | <ul style="list-style-type: none">— Process-driven compliance controls— Continuous monitoring and auditing versus periodic/quarterly— Transaction-level drilldown |
| Technology | <ul style="list-style-type: none">— Clearer strategy for business value-add— Faster, more efficient turnaround on process automation requests— Lower cost of ownership |
| Operations | <ul style="list-style-type: none">— Process-driven efficiencies— Embedded controls for better data quality and transaction accuracy— Real-time exception monitoring and handling |

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