

## 1 What is this?

Each year, Fintech Innovators, an institution jointly established by KPMG China and H2 Ventures, publishes the KPMG Global Fintech 100 report, one of the most influential and authoritative rankings for leading and emerging Fintech companies globally.

China is fast becoming one of the most important markets for global financial and technology companies. KPMG's China Fintech 50 report aims to promote the industry's growth by highlighting the leading companies in the mainland that are leading the way in financial technology innovation.

## 2 Who makes up the Review Committee?

Our Review Committee consists of partners from KPMG China and external experts, with specialties in IT, data, capital markets, venture capital investment, risk control and financial services generally.

## 3 How is the review performed?



## 4 How are companies assessed?

Our review method covers six core dimensions:



## KPMG's understanding on Fintech:

*The application of technology and innovative thinking by non-traditional players to improve the quality and efficiency of financial services by disrupting traditional business models*

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## 5 What do you need to do?

The report provides the opportunity to promote innovation in China and open up discussion with our clients on how they might leverage the opportunities these companies are providing.

## 7 Value added service

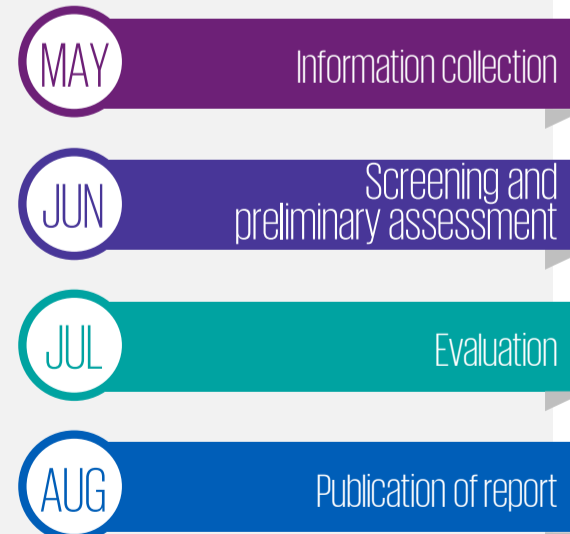
By sharing the latest examples of innovation in the financial and technology industry, we assist companies by addressing the operational challenges arising from industry trends. This allows them to improve their performance, increase control risks and realise growth through professional insights and solutions.

## 8 Value of participation

The experienced professionals in our Review Committee will objectively assess each candidate against the six core criteria to provide a holistic assessment. The selected companies will be recognised for their innovation, industry influence and future development potential. KPMG China will promote the report through our global network, media channels and directly with our industry contacts.

## 6 What is the review schedule?

We will begin collecting information in May with screening and preliminary review scheduled to take place in June. The Review Committee will begin evaluating shortlisted candidates in July and publish the results in August.



Note 1: The above arrangements may be subject to change, KPMG reserve the final interpretation

Note 2: These activities are for technical sharing and discussion, no fee shall be charged.