KPMG Malaysia pledges for parity International Women's Day 2016

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KUALA LUMPUR, 8 March 2016 – According to the McKinsey Global Institute report, $12 trillion could be added to global GDP by 2025 by advancing women’s equality.

Every year, International Women’s Day (IWD) is celebrated on March 8 – a day when individuals, organizations and communities celebrate the social, economic, cultural and political achievements of women. This year, the theme for IWD is ‘Pledge for Parity’, encouraging everyone – men and women – to take a concrete step to help achieve gender parity which is both important for business and the economy as a whole.

One of the ways KPMG Malaysia is supporting International Women’s Day, is through their pledge with purpose campaign which was held on 4 March 2016 at the KPMG Tower and an interactive pledge with purpose tool. This internal interactive tool, which is launched today, allows the employees of KPMG to submit their personal pledges online on how they can help to empower lasting and positive change for women.

“Diversity and inclusion is a key focus of KPMG Malaysia and is at the heart of our values. Last year, Chan Siew Mei became our first female Partner to lead the Advisory practice in Malaysia. We also appointed Dani Michaux as our Chief Information Officer (CIO) and she also holds the role as ASPAC (Asia Pacific) Head of Cyber Security. To date, we have a total of 19 female Partners (30% Partnership representation within KPMG Malaysia) and we will continue with our commitment to empowering women leaders and promote diversity and inclusion as part of our People objective,” said Datuk Johan Idris, Managing Partner, KPMG in Malaysia.

KPMG Malaysia is also in support of WAO’s (Women’s Aid Organization) cause to promote and create respect, protection and fulfillment of equal rights for women. Recently, KPMG worked together with WAO’s Anak Angkat Program to sponsor 70 children with basic school necessities and stationeries to kick start their new school year. This program aims to help women and children who were formerly under the WAO refuge program.

In addition to their commitment to diversity and inclusion, KPMG Malaysia upholds that by harnessing the skills that we all use every day and applying them to the world and communities around us, we can help make positive changes in our workplace, society and communities, both locally and across the world through the engagement with non-governmental organizations, companies, governments and local groups.

Some of the other programs that KPMG Malaysia has supported and contributed to in the past includes:

- Rainforest-to-Reef Program (R2R) – Determined to contribute to the preservation of a natural national treasure, KPMG in Malaysia started a modest but heartfelt initiative in 2007 which later evolved into a multi-dimensional program in support of coral reef conservation.
- Improving Education in Elephant Village – A Regional Program in partnership with KPMG Singapore at Dalat, Vietnam.
- SEATRU Volunteer Program – Empowering youths to change the world.
- Kiwanis Breakfast-A-Child Program – 2015, which marks the 5th year KPMG in Malaysia is sponsoring underprivileged school kids a warm meal for recess time.
KPMG is a global network with professionals from member firms that have in-depth understanding of the economic, political, environmental and social landscapes across the world and they are closely connected through the KPMG global Center of Excellence.