

# Value proposition

## Maintain process control

### Your key issues

- Anticipate and resolve key risks to the IPO
- Analyse and prepare new data and disclosures in preparation for the audit or regulatory review
- Avoid 'reactive' audit and regulatory comment process

### Our approach

- We can Advise and assist with the identifying key IPO hurdles
- Identify and bridge data gaps
- Analyse processes that are in need of improvement Provide timely recommendations to management

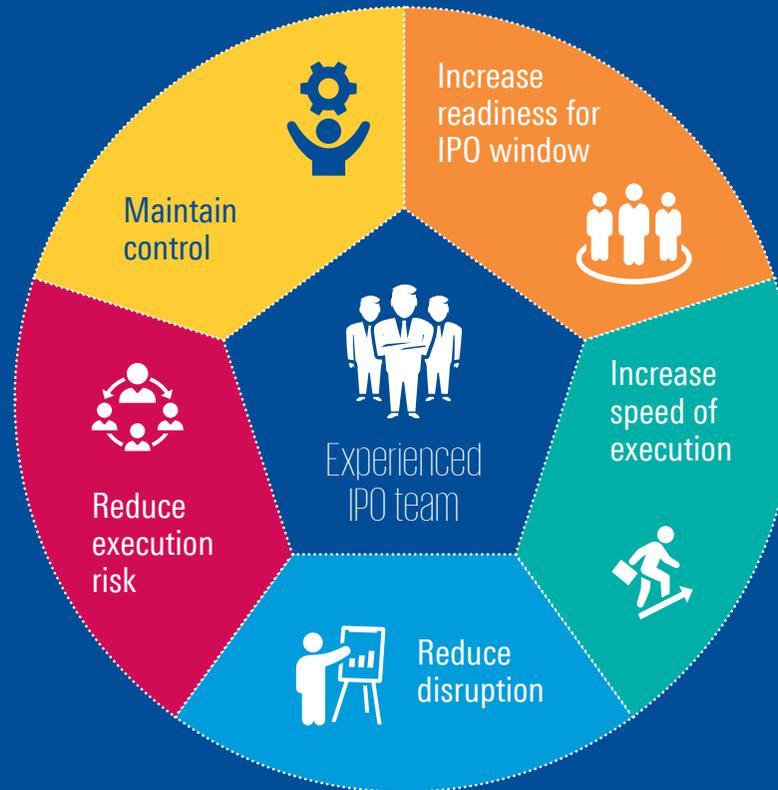
## Reduce execution risk

### Your key issues

- Maximising value in dual-track transactions
- Not being able to comply with regulatory requirements
- Not delivering on earnings estimates post IPO.

### Our approach

- Identify IPO steps within the control of the company
- Make recommendations as to project priorities and interdependencies, financial reporting and planning processes, and corporate governance to meet investors' expectations
- Recommend appropriate IT support functions



## Reduce disruption to the company and help maintain focus on the business

### Your key issues

- Limited human capital resources, experience to execute an IPO
- IPO preparation can be a distraction to the business
- Manage onerous on-going information requirements

### Our approach

- Provide experienced professionals to bring the appropriate depth of IPO and technical skills to your team throughout the transaction
- Make recommendations to enable efficient project management

## Help increase the company's readiness

### Your key issues

- Understand requirements pre, during and post IPO
- Identify specific gaps related to financial reporting, corporate governance, systems, and processes
- Avoid IPO show stoppers
- Missing an IPO window

### Our approach

- Identify early potential IPO issues from management's perspective
- Recommend steps to help improve readiness and management's capacity to deliver on its IPO commitments
- Provide pragmatic, experience-based advice
- Provide a structured approach to assist you in the development of a road map for your IPO

## Help increase the speed of execution

### Your key issues

- Insufficient time to prepare and limited human capital
- Understand stratification of requirements pre, during, and post IPO
- Poor quality of speed, potentially creating significant regulatory or market risk pre or post IPO.

### Our approach

- Provide recommendations and advise on the development of a robust project plan with relevant milestones and deliverables
- Help enhance quality and speed of your IPO preparation
- Advise you on work streams/action items priorities