



Smart Start

From seed to speed.



Your idea. Your challenge. Our mission.

We help your business develop its full potential.

At KPMG, we understand the importance of entrepreneurs working to transform new ideas into thriving companies. Founders face significant challenges as they work to bring new ideas to the marketplace while taking on incremental leadership responsibilities.

We know the challenges that start-ups face and can help you navigate every stage of your complex and fast-paced journey – from seed to speed.

KPMG's Smart Start Team is comprised of advisors who can help you through each stage of your business life cycle, from establishing your operations and raising capital to international expansion and complying with regulatory requirements.





Your first point
of contact.

A glance at the services we offer you.



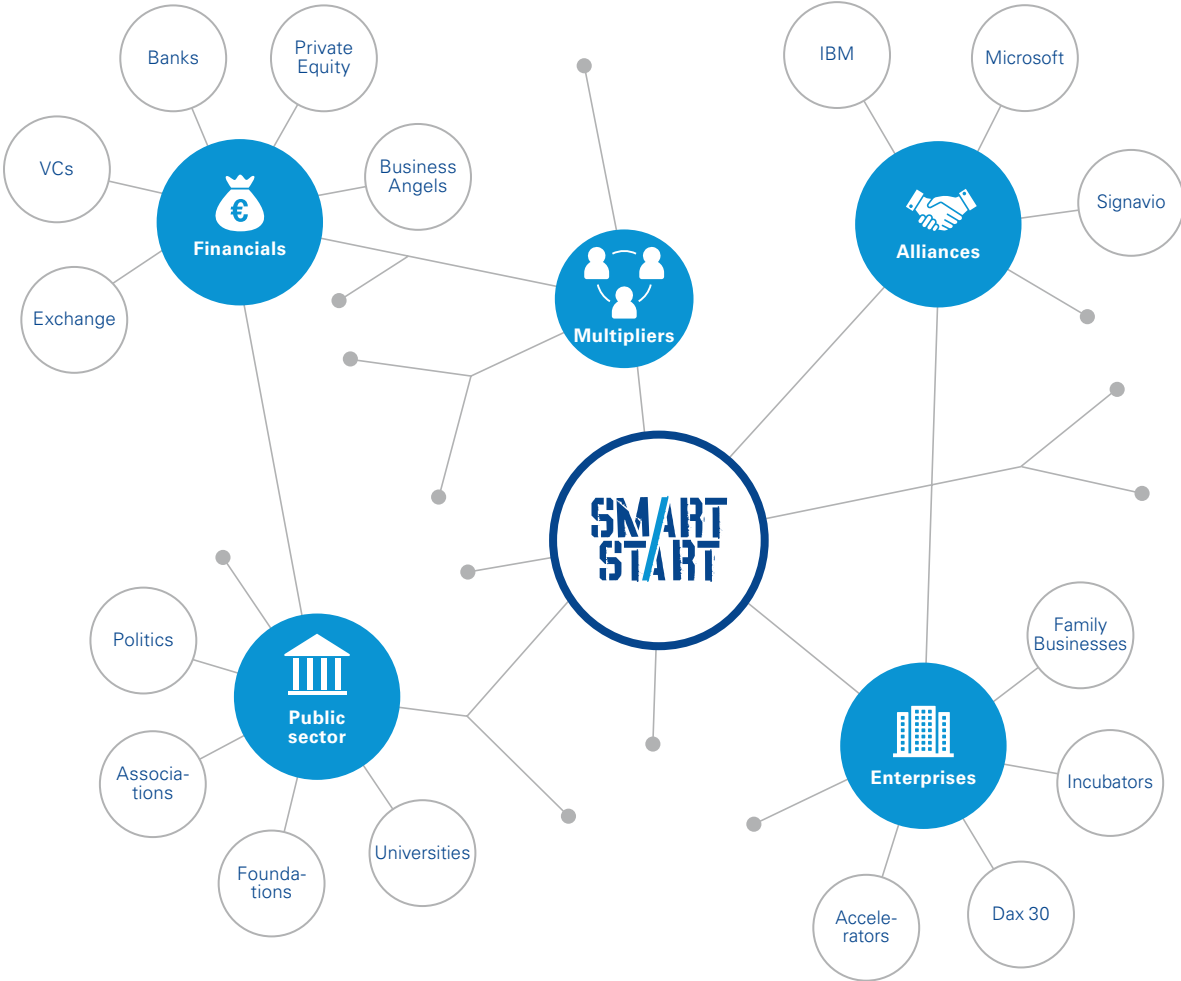
*Legal services are provided by KPMG Law

Everything to make
your start brighter.



Our network, your success.

With its extensive network, KPMG Smart Start takes on a key position in the startup ecosystem.



From seed to speed – your goal, our mission.

Every stage in a business life cycle entails specific opportunities and challenges. The KPMG Smart Start advisors understand what it takes to be successful at each point of this journey.



Starting

Turning entrepreneurial ideas into business reality

- Business plan
- Revenue model
- Ownership structure
- Sourcing talent
- Financing
- Tax incentives
- Back office



Growing

Expanding your business

- Growth strategy
- Market presence
- Expansion
- Growing customer base
- Expand talent
- Mergers and acquisitions
- Tax strategies

Strengthening

Improving operations and minimising risks

- Optimising profits
- Managing risks
- Governance
- Operational optimisation
- Supply chains
- Tax efficiency
- IT deployment



Transitioning

Planning for the future

- Maximising value
- Wealth management
- Succession planning
- IPO readiness
- Sale



Here is where to find us:

KPMG AG
Wirtschaftsprüfungsgesellschaft

HAMBURG
Stefanie Hagenmüller
shagenmueller@kpmg.com

BREMEN
Olaf Schier
oschier@kpmg.com

René Borgwaldt
rborgwaldt@kpmg.com

HANOVER
Andreas Modder
amodder@kpmg.com

Alexandra Prenzler
aprenzler@kpmg.com

COLOGNE
Timm Rode
trode@kpmg.com

DÜSSELDORF
Dorothee Grobosch
dgrobosch@kpmg.com

STUTTGART/MANNHEIM
Michael Godelmann
mgodelmann@kpmg.com



BERLIN
Tim Dümichen
tduemichen@kpmg.com

Stefan Kimmel
skimmel@kpmg.com

Marius Sternberg
msternberg@kpmg.com

Benjamin Jetter
bjetter@kpmg.com

MUNICH
Maria Kaltenegger
mkaltenegger@kpmg.com

Hannes Engelmann
hengelmann@kpmg.com

LEIPZIG
Stefan Schneider
sschneider3@kpmg.com

Christian Wotjak
cwotjak@kpmg.com

FRANKFURT
Barbara Sillich
bsillich@kpmg.com

Markus Deutsch
mdeutsch@kpmg.com

NUREMBERG
Michael Kürmayer
mkuermayer@kpmg.com

www.kpmg.de/smartstart
www.kpmg.de/socialmedia



 **@KPMG_DE_Startup**
https://twitter.com/KPMG_DE_Startup

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

© 2018 KPMG AG Wirtschaftsprüfungsgesellschaft, a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. All rights reserved. Printed in Germany. The KPMG name and logo are registered trademarks of KPMG International.