

Looking to raise revenue in the era of ever more mobile employees, some host jurisdictions are stepping up on compliance and are becoming more aggressive with enforcement related to nonresident travel activity. Companies face real financial risk (tax and penalties), reputational risk, and public exposure for noncompliance.

The issue

For most multinational companies, sending employees to work temporarily in another country is an everyday occurrence. With little more than a corporate charge card in hand, employees may cross borders to work, often with little or no oversight or monitoring. The ever-increasing scrutiny of business travel combined with the complexities related to travel create potentially significant compliance and risk concerns for even "occasional" business travel. As the employer, you have the ultimate responsibility to meet mandatory requirements in such areas as individual income tax, payroll reporting and income tax withholding, social insurance participation, and corporate tax concerns related to permanent establishment and base erosion and profit shifting, and the obligation to obtain the proper immigration/work permit documentation.

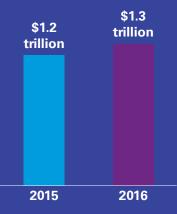
KPMG LINK Business Traveler

Did you know?



Seventy percent of executive travelers believe that business travel is "extremely" or "very" important to innovation and to "added productivity/efficiency."

Source: World Travel and Tourism Council



Global business travel spend topped \$1.2 trillion in 2015, growing 5 percent over 2014, and is forecast to reach \$1.3 trillion in 2016.

Source: The Global Business Travel Association

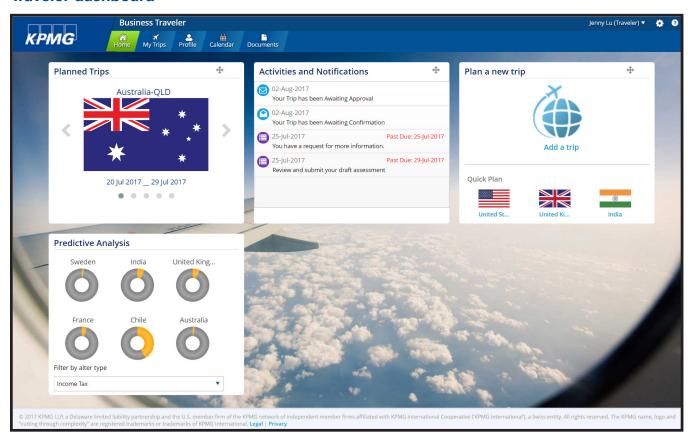
How KPMG can help

Through KPMG LINK Business Traveler (Business Traveler), our related suite of consulting services, KPMG can assist organizations in developing controls, policies, and procedures necessary to limit the potential risk created by business travelers. Business Traveler not only allows companies to identify and track their business travelers but also provides pretrip assessments identifying potential areas of risk related to individual income tax, social insurance, corporate tax, and entry documentation requirements. Through reporting, data analytics, and predictive analysis functionality, Business Traveler allows both the traveler and the organization to identify and plan for remediation of risk concerns before the trip takes place.

Pretrip risk assessments

- Travelers are identified via direct input into the Business Traveler system. Alternatively, travel-related data can be imported to the system via interfaces with travel services and/or expense reporting systems.
- Business Traveler creates an immediate assessment detailing the potential risk created by the trip in four key areas—individual income tax, social insurance, corporate tax, and entry documentation.
- Assessments can be provided to both the traveler and the program administrator, who can delegate any necessary action items directly through Business Traveler.
- Dashboards for travelers and program administrators provide instant access to useful information. For example, using predictive data analysis, travelers can immediately determine how many days they have spent in a host location and how many additional days they can spend in that location before creating an obligation.

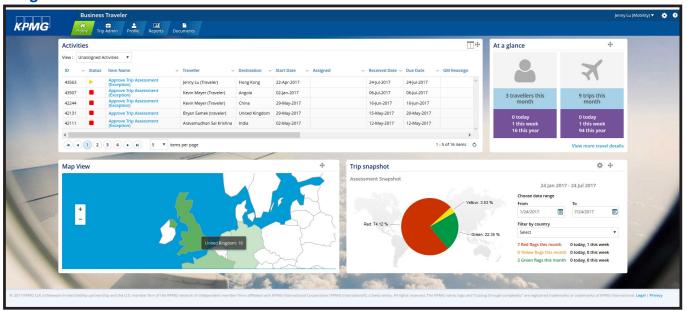
Traveler dashboard





— The program administrator's dashboard provides a heat map of current business travel locations, documents the most frequently traveled to host locations, and controls and organizes any follow-up actions or workflow processes. Further, the home screen provides immediate access to any of the trip assessments created by the system.

Program administrator dashboard



— Program administrators have 24/7 on-demand reporting that allows them to view, access, sort, and review any of the data contained in the system. Reports can be generated on data such as specific travelers, specific travel lanes, and number of days in country.

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